



AgriBusiness® Target Classes

With over 140 years of experience*, Great American's strength builds from a foundation of specialization. Our property & casualty operations are comprised of nearly 40 niche businesses with specialized expertise in the markets they serve. More than half of our gross written premium is produced by businesses that hold top 10 market rankings.

Each division — like **AgriBusiness®** — designs its own products, builds its own relationships and creates its own unique distribution channels. This means you have direct access to insurance experts who provide knowledgeable, accurate and responsive service. Our commitment to providing quality products, superior claim management and disciplined underwriting has resulted in a history of outperforming our peers.

AgriBusiness® Highlights

- Agriculture insurance is our specialty. Our division has deep expertise in this industry niche that has protected generations of America's farmers.
- Our "total package" approach allows us to write a complete line of agricultural coverages with Property, Liability, Umbrella and Auto.
- Our coverage has higher sublimits than ISO. We also offer greater capacity than smaller carriers.
- We offer policy credits in our DairyPAK® program based on milk scores, a unique benefit your dairy customers will appreciate.
- Your customers will not have to buy extra "pollution" protection for animal waste: it's covered under the terms of a basic Great American AgriBusiness® policy. Please refer to actual policy for details.

*Great American's roots date back to the founding of our lead insurer, Great American Insurance Company, in 1872.

Equine - Farm

- Personal/pleasure horse owner
- "Hobby" farms
- Thoroughbred boarding, training, breeding and racing
- Equestrian Riding Centers (riding instruction, boarding, training)
- Horse show management

Farm

- Row crops (corn, soybeans, wheat, etc)
- Fruit and vegetable growers
- Dairies
- Livestock operations
- Fruit and vegetable packers
- Seed merchants
- Wineries (growers only)
- Aquaculture

AgriBusiness® High Hazard Classes

Equine - Farm

- Amusement/entertainment operations
- Public horse rentals
- Public trail rides
- Pony rides for special events
- Public hay/sleigh rides
- Dude ranches
- Rodeos
- Race tracks
- Polo events

Farm

- Ag chemical manufacturing
- Grain elevators
- Farm equipment rental operations
- Food Processing facilities/canned products
- "Agritainment"
- Slaughter houses / meat packing facilities
- Rendering plants